

# HEARING INSTRUMENTS AT AFFORDABLE PRICES!

## PREMIUM.....\$1,995 Each

•The tiny MyCore line of products are loaded with features to enhance your listening experience even in noisy situations.

•New Direct Streaming for iPhone users makes staying connected easier than ever. Phone calls can be streamed directly to your hearing aids. Available in Android with the purchase and use of the Smart Mic.

•My Voice programming software allows the hearing aids to recognize your own voice and adjust automatically for an improved sound quality experience.

•Advanced Binaural Signal Processor helps to locate the source of sounds. Often a difficult task for hearing aids wearers.

•Voice Ranger helps maintain the natural loudness of a target speaker while lessening the volume of background noise to help with conversations in noise environments.

•Intelligent Feedback Preventer quickly identifies and eliminates virtually all feedback to prevent annoying whistling.

•A wide range of accessories to enhance your listening experience even more! From small remote controls to smart phone apps found on the App Store or Google Play Store.

•Three Year Warranty

## ECONOMY.....\$395 Each

- 12 channels with 4 program options
- Microphone noise reduction
- Feedback cancellation
- Telecoil for phones & looping systems
- Non-wireless
- One year warranty

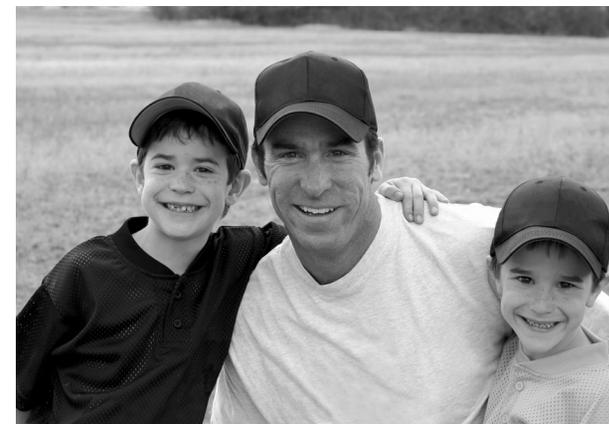
## BETTER.....\$895 Each

- Multiple channels
- 6 memory settings
- Dynamic microphones
- Wireless
- Automatic noise reduction
- Wind noise manager
- Dust and water resistant
- Feedback preventer
- Two year warranty

## BETTER PLUS.....\$1,395 Each

- Multiple channels
- Several memory settings
- Wireless
- Dynamic microphones
- Automatic noise reduction
- Wind noise manager
- Feedback preventer
- Dust and water resistant
- Expanded listening environments
- Three Year Warranty

# Digital Hearing Instruments To Match Your Active Lifestyle



Digital hearing instruments have evolved in the last few years to offer many more advanced features that can better help to automatically reduce background noise, wind and feedback; while enhancing speech in almost any listening situation. Features wireless technology, water resistant coatings and digital microphones have also vastly improved convenience, durability and sound quality for the listener. Take a look at our complete line of state-of-the-art hearing instruments and features. Then make your appointment with us today and start hearing your best!

## Specialized Solutions

Better ITE Canal / Mini Canal.....\$995

Better Digital CIC.....\$1095

*Prices effective March 2019*  
Prices and features are subject to change without notice.

Trial Period Pricing Plans Available



*Free Hearing Screening*  
"Our Best...For Less...In A Day!"

# Styles

The right hearing instrument style for you depends on your individual hearing and the unique physical characteristics of your ear and ear canal.

**OPEN FIT**- Is an small BTE type, which uses a thin tube in your ear (receiver-in-the-canal units also available) instead of an earmold. Nearly invisible and the most natural sound ever!



**CIC**- Completely In Canal. Hides entirely within the ear canal. This instrument style is not appropriate for everyone and requires at least two visits.



**MINI CANAL** - This instrument style is smaller than the traditional In the Canal, for a more discrete fit.



**CANAL** - In the Canal (ITC). Fits into the opening of the ear canal making it less visible, yet still provides the size needed for longer battery life



**HALF SHELL** - Similar to the full shell, but about half the size.



**FULL SHELL** - In the Ear (ITE). Fills the entire bowl of the ear. This is the most versatile instrument style.



**BTE**- Behind The Ear. Fits behind the ear and is attached to a custom ear mold. This type allows a more powerful battery to be used.



## Affordable Prices On Our Complete Line of Quality Hearing Instruments!

[MidAmericaHearing.com](http://MidAmericaHearing.com)

Save on Batteries at  
MidAmericaHearing.com

Batteries are now available online through our website. All battery sizes are available in 80 count for only \$70.00 or 40 count for only \$35.00 (online prices only). There is no charge for sales tax or shipping on any battery order.

Walk-ins Welcome!

*All prices & features subject to change without notice.*

*Revision: 3/2019*

## HELPING YOU HEAR YOUR BEST



## MID-AMERICA HEARING CENTER

*Three Locations to Serve You:*

558 E. Mt. Vernon Blvd.  
Mt. Vernon, MO 65712  
**(417) 466-4554 (800) 372-4554**

1050 W. Hayward Drive  
Mt. Vernon, MO 65712  
**(417) 466-7196 (800) 354-1905**

5571 Gretna Road, Suite A  
Branson, MO 65616  
**(417) 336-3140 (866) 673-6943**

*Revision: 3/2019*