

HEARING AIDS
STARTING AT
\$495

**MID-AMERICA
HEARING CENTER**
www.MidAmericaHearing.com

**BETTER
HEARING
STARTS TODAY**

It's Scary...The Correlation Between Hearing Loss and Dementia.

In recent years, researchers and medical professionals have been researching the alarming evidence and correlation between hearing loss and dementia.

Hearing loss is a prevalent sensory impairment that affects millions of people worldwide. It can occur due to various factors, including aging, exposure to excessive noise, certain medical conditions, and genetic predispositions. Over time, untreated hearing loss can lead to social isolation, communication difficulties, a diminished quality of life and a more profound implication: its connection to cognitive decline and dementia.



While the correlation between hearing loss and dementia is becoming increasingly evident, there is growing optimism regarding the potential for intervention. Early detection and treatment of hearing loss may not only enhance communication and quality of life but also help reduce the risk of cognitive decline and dementia. Hearing aids, for instance, have shown promise in improving cognitive function and slowing down the progression of cognitive decline in individuals with hearing loss.

You have put it off long enough, it's time to get appropriate support and treatment for you or your loved one's hearing loss. At Mid-America Hearing Center, we can strive toward improving both hearing and cognitive health outcomes, ultimately enhancing the overall well-being and lifestyle many are missing out on.

When Should I Get My Hearing Checked?



There are a few factors that go into determining when and how often you should have your hearing checked. A hearing test is done when you or a health care provider determine it is needed based on hearing loss symptoms.

Your age and career are other factors. If you're exposed to loud noises in your job, you will want your hearing checked. If you are above 60, you should regularly be getting your hearing checked.

DID YOU KNOW? That Hearing loss is very common in the U.S and is getting worse. There are more cases of hearing loss than vision loss! Hearing loss due to jobs as well as our modern lifestyle. Mild hearing loss starts out with thinking other people are just mumbling. The symptoms slowly increase until a hearing evaluation is needed.

Some Symptoms of Hearing Loss Are:

- 1.) Muffled speech and sounds.
- 2.) Misunderstanding people.
- 3.) Trouble hearing consonants.
- 4.) Asking others to repeat themselves or slow down.
- 5.) Listening to the TV or music too loud.
- 6.) Withdrawing from conversation.

Social events can become very isolating when you have untreated hearing loss. Background noise covers up the conversation and the ability to focus becomes difficult. If you or a loved one has any of these signs of hearing loss, an appointment with Mid America Hearing Center will bring clarity to the situation.

It's time to schedule a **FREE Hearing Exam**, as well as a **FREE Cognitive Screening**, and then check out our **60-Day Risk FREE Trial**. This will make it easy to see what works best for you, your lifestyle and budget. Plus...we have **Hearing Aids starting at \$495!**

**Risk Free Trial does not apply to economy style hearing aids.*

Learn more at: www.MidAmericaHearing.com

DID YOU KNOW? 30 million people in the United States aged 12 years or older has hearing loss in both ears!!!